

CampusVue Student Contact Manager

CAMPUSSM
MANAGEMENT



“ Using Contact Manager allows different departments to know when things happen. Now, instantaneously, when something changes in a student record, the right activities fire and communicate to those departments so we’re all on the same page. ”

Brooks Hasting
Director of Information Technology
Lancaster Bible College

CampusVue Student

CampusVue® Student is the leading student information system for today’s institutions of higher learning. Administrators and faculty leverage centralized data and automated workflows to improve recruiting, retention, academic delivery, and student services, while business officers gain a 360° view of campus operations for strategic analysis. The integrated product suite is designed to streamline and speed administrative tasks and offers modules for recruiting and admissions, academic records, financial aid automation, student accounts, housing management, career services, and reporting.

Centralize Communications & Workflows

At the heart of CampusVue Student is a sophisticated contact management and workflow engine that integrates multichannel communications among students, staff, and departments. With this powerful module, administrators are able to access an accurate and complete profile of student interaction and achieve greater interdepartmental communications, collaboration, and coordination. From recruiting and admissions to alumni relations, Contact Manager allows institutions to manage organizational needs more efficiently, plan activities and track progress, exchange messages with other staff members, and better organize their daily schedules. Today, Contact Manager is helping today’s institutions achieve greater visibility and improve services throughout the student lifecycle.

CampusVue Student Contact Manager

Unite Departments and Information

Contact Manager can orchestrate communications, alerts, and tasks to all departments across campus. For example, when a new student enrolls in classes, the status change from “prospective” to “enrolled” student triggers a cascade of activities in Contact Manager, updating information throughout the system.

- Improve productivity and collaboration among departments
- Route critical actions to the right people, when they need it
- Unite departments and information and open new possibilities for improving the administrative process

Integrate Multiple Communications Channels

Contact Manager manages all student and staff communication via multiple channels, including:

- Phone
- Email
- SMS text messages
- Chat
- Web portals
- Printed material

Proactively Manage Information

- Streamline content creation and maintenance, while automating daily processes
- Push tasks to staff members based on system monitored activities and events
- Forward prospect information to admissions representatives with instructions for follow-up

Manage Activities

Contact Manager is a versatile tool that lets you plan your activities and track their progress, exchange messages with other staff members, and organize your daily schedule.

- Import Contact Manager calendar with Microsoft® Outlook
- Have any change to a record reflected system-wide automatically

About Campus Management Corp.

More than 1700 colleges, universities, foundations, and nonprofit organizations worldwide rely on Campus Management Corp® for efficient, scalable, and flexible enterprise software products and services. The company’s CampusVue Ecosystem is a fully integrated, centralized administrative and e-Learning platform that unifies services, academic delivery, administrative management, and reporting for a full range of public, private, and proprietary postsecondary institutions. The platform connects multiple sites and catalogs, enables flexible terms and multiple enrollments, and integrates economically to other leading applications, including software for Constituent Relationship Management (CRM), and learning management systems such as Blackboard® and Moodle®. Clients include Mercer University, Baker University, National University, Indiana University, and Kaplan University.

- Ensure version control and security by providing read-only access to records while they are being updated by another user

Ensure Data Integrity and Accessibility

Contact Manager policies provide secure access to sensitive information and help ensure privacy in compliance with FERPA regulations. What’s more, all CampusVue modules, including Contact Manager, write to one database, simplifying and enhancing accuracy and access.

Keep Students Informed

Contact Manager extends to CampusVue Portal to ensure that students stay connected to their advisors, teachers, and other staff through Web alerts, activity messaging, and SMS text messaging.

Achieve Consistency throughout the Student Lifecycle:

- Marketing, recruiting, and admissions
- Financial aid, student records, and loan management
- Academic records and advising
- Career services
- Alumni relations

The CampusVue Ecosystem Unites Academics and Administration

- Student information system for integrating departments and workflows
- Moodle-based e-Learning for online and blended academic delivery
- Self-service Web portals for students, faculty, administrators, advisors, and employers
- Finance, HR & payroll for fund and net asset accounting and employee self-service
- Performance analytics for a 360° view of multi-campus operations
- CRM solutions for strategic enrollment management, e-advising, and alumni relations
- Fundraising solutions for advancement and foundation programs



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